



# IP TO PRODUCTS

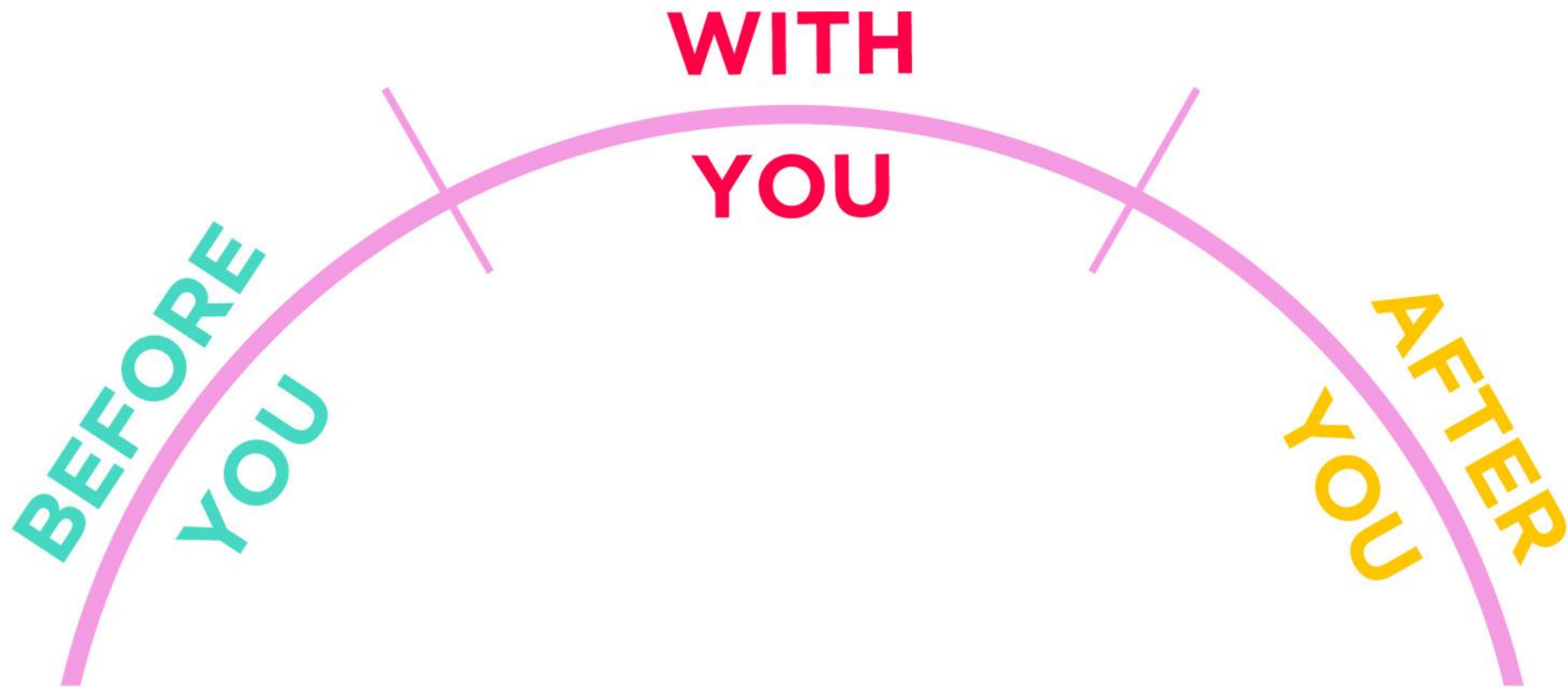
## WEEK 3

**A RECAP**

**WHAT DID YOU  
COME UP WITH?**



**HAS ANYONE HAD A  
GO AT MAPPING  
THAT CLIENT JOURNEY?**



**AND YOUR  
PRODUCT  
METHOD?**

**THIS WEEK  
LET'S BUILD  
AN MVP!!!**



**WHERE  
DO YOU  
START?**



**A FEW EXAMPLES...**

## Knowledge Hub



## The BFLC Knowledge Hub

Here at BFLC, we are all about providing you with all the information you need right when you need it. Our "Knowledge Hub" is a tool to help you navigate your separation or divorce in your own time at your own pace.

Including countless digital masterclasses, regular tailored support calls with a Collaborative Family Lawyer and in some packages, extended strategy sessions with us, you will be on the right track to getting things moving.



## Who is the knowledge hub for?

Our knowledge hub is designed for people experiencing separation that may not be ready to see a lawyer right away or are seeing a lawyer but are also awaiting developments in their matter in order to move things forward. Our knowledge hub members are people just like you who are looking to arm themselves with all the information they can before embarking on the legal elements of separation. We have knowledge hub members that are considering separation but aren't quite ready to take that step, others are people who have come to see us at BFLC that we have identified are in need of information and coaching before the next big step in the matter occurs (for example mediation or a court event), other have engaged their own lawyers but are just interested in the exciting content that knowledge hub offers.

## How will the knowledge hub help you?

Our knowledge hub will equip you with all the information you need to step through your separation with confidence. No doubt you are feeling overwhelmed and have information and advice coming from all sorts of places, maybe you just don't know where to start. Our knowledge hub is all about giving you the right information, right when you need it.



## Get Started Today

### To get you moving

- ✓ Complete access to our resource library
- ✓ Access to our digital masterclasses hosted by Clarissa Rayward

**\$99 Monthly**

[Register Here](#)

\*No joining fees & no minimum membership period— you can come and go as you please!

### A little more

- ✓ Complete access to our resource library
- ✓ Access to our digital masterclasses hosted by Clarissa Rayward
- ✓ 2x monthly 25 min strategy sessions with a solicitor from our team

**\$449 Monthly**

[Register Here](#)

\*No joining fees & no minimum membership period— you can come and go as you please!

### And a whole lot more

- ✓ Complete access to our resource library
- ✓ Access to our digital masterclasses hosted by Clarissa Rayward
- ✓ 2x monthly 45 min strategy session with a solicitor from our team

**\$649 Monthly**

[Register Here](#)

\*No joining fees & no minimum membership period— you can come and go as you please!

## How does the Knowledge Hub work?

For \$99 per month you will have access to our extensive range of separation resources including countless "digital masterclasses" covering the topics of, parenting after separation, preparing for mediation and how to divide finances, you will also have access to work sheets, info guide lines and two e-books 'Spitsville- How to stay out of court and stay friends' and 'Where to from here.' All the content on the knowledge hub has been created over many years of practice in matters just like yours by BFLC's Director and Accredited Specialist in Family Law, Clarissa Rayward, who has over 20 years experience in her field.

Also in the \$99 plan you will have access to two 15 minute telephone consultations per week with Collaborative Family Lawyer, Kiarah Grace Kelly. You may choose to use your telephone consultations for advice on where to take your matter next or use them as a coaching session before you have a court document due or before you head off to mediation.

For \$549 per month you receive all of the value above plus a 90minute strategy session with Collaborative Family Lawyer, Kiarah Grace Kelly. Again, this could be an advice session or a coaching session to help you manage your own family law matter.

For \$1,760 per month you will get all of the above but your membership will be overseen by Director Clarissa Rayward. This means that your two 15 minute calls per week and your one 90 minute consultation per month will be with BFLC Director and Accredited Specialist in Family Law, Clarissa Rayward, giving you access to her 20 years of experience.

## Are you still not sure?

Book a free 15 minute call with one of our team here to learn how coaching can help you

[Enquire Now](#)

## Have an enquiry?

Fill out the form and someone from our team will be in touch.

First Name

Last Name

Phone

Email

Insert Message

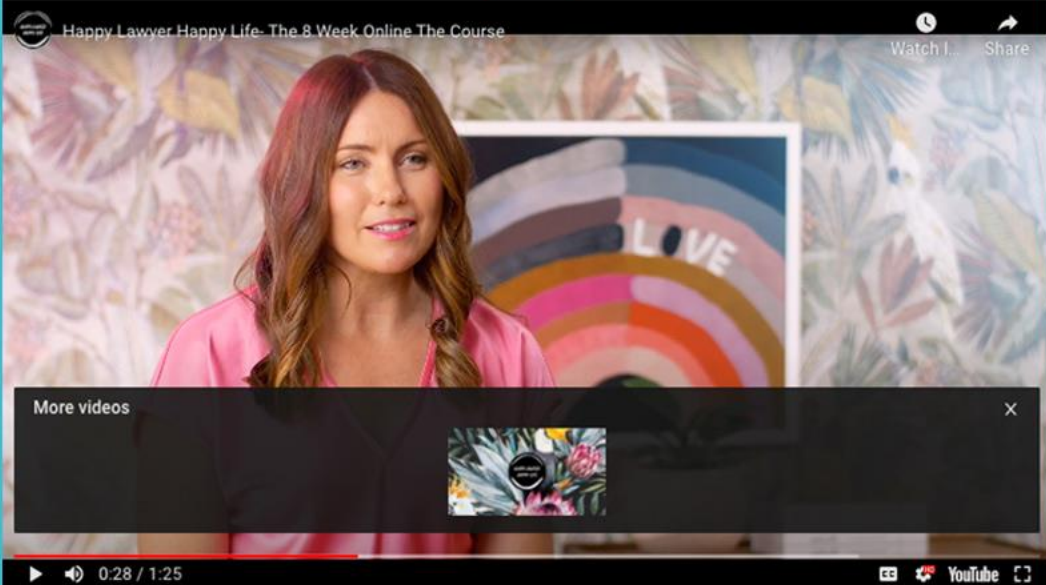
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### Happy Lawyer Happy Life The Course

Become a happier lawyer while growing your business and brand across an 8 week online course which will provide you the tools you will need to tackle the challenges of life in the law while building a career that you love.

If you are interested in joining next course is kick-starting Monday 27 January 2020!

The Course begins in...

00 Days

00 Hours

00 Minutes

00 Seconds



Who is the course for?

**If you are-**

★ A lawyer- whether brand new, experienced or an old hat!

**Who is-**

- ★ Struggling to get to work
- ★ Worrying about how you will tackle another year as a lawyer
- ★ Questioning why you chose this profession in the first place
- ★ Looking for a new burst of energy; and
- ★ Wanting to grow your law firm or personal brand while becoming a happier lawyer

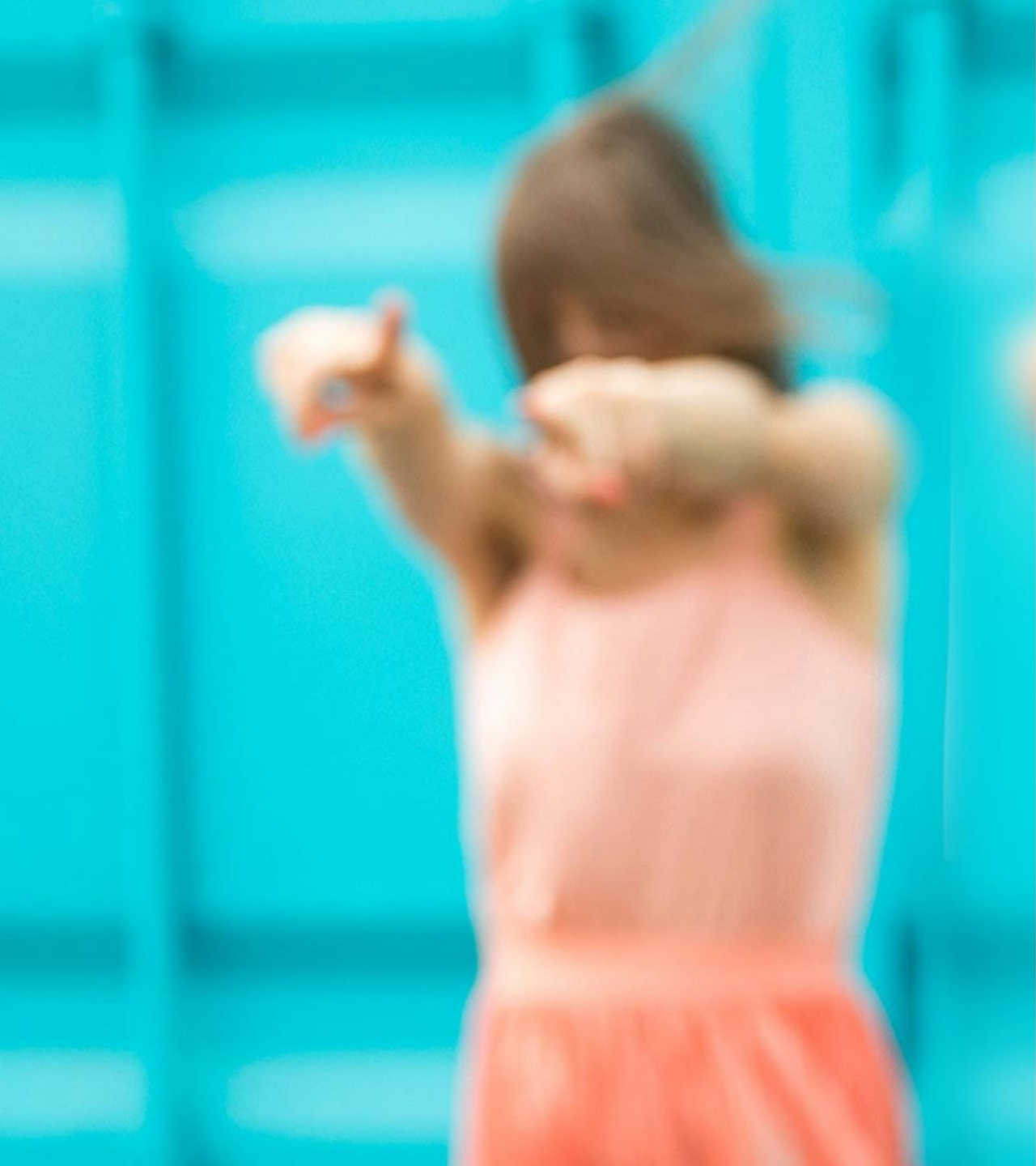
Then the Happy Lawyer Happy Life course is for you!

Register HERE



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**SO WHAT  
ARE YOUR  
IDEAS?**



**YOUR  
HOMEWORK  
THIS WEEK...**

**THANK YOU!**



[happylawyerhappylife.com](http://happylawyerhappylife.com)