

A RECAP!

WHO IS BUILDING AN MVP NOW?

IMAGINE YOU HAVE A PRODUCT

WHAT DO YOU DO NEXT?

- LANDING PAGE/ BROCHURE
- · LAUNCH CAMPAIGN
- ONGOING SALES CAMPAIGN



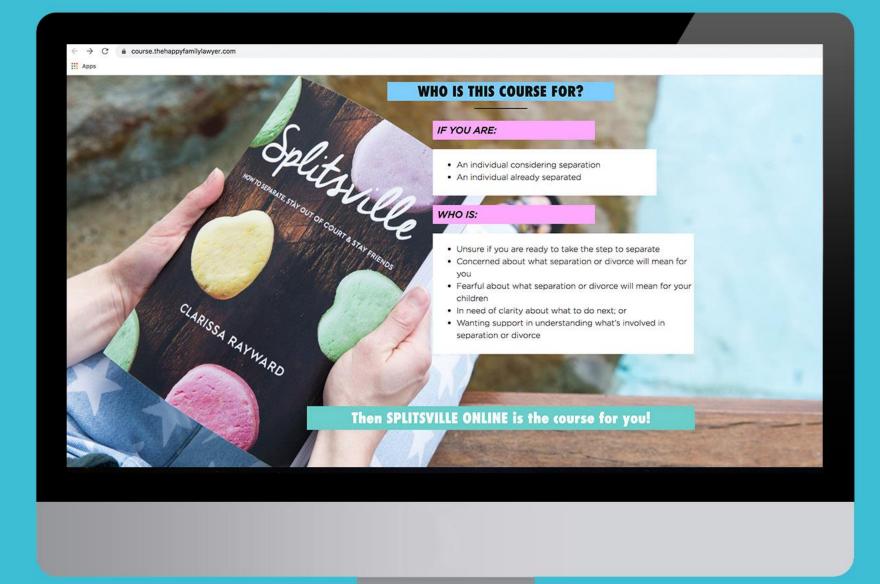
LIKE ALL SALES AND MARKETING, START WITH THE END IN MIND.



1. SET YOUR GOAL

- · TO SELL HOW MANY...
- TO IMPROVE EXISTING SERVICE
- · TO TEST

2. BUILD YOUR LANDING PAGE/ BROCHURE



MAP A LAUNCH CAMPAIGN

8-12 WEEKS



AND ONCE DONE ONCE, DO AGAIN AND AGAIN!

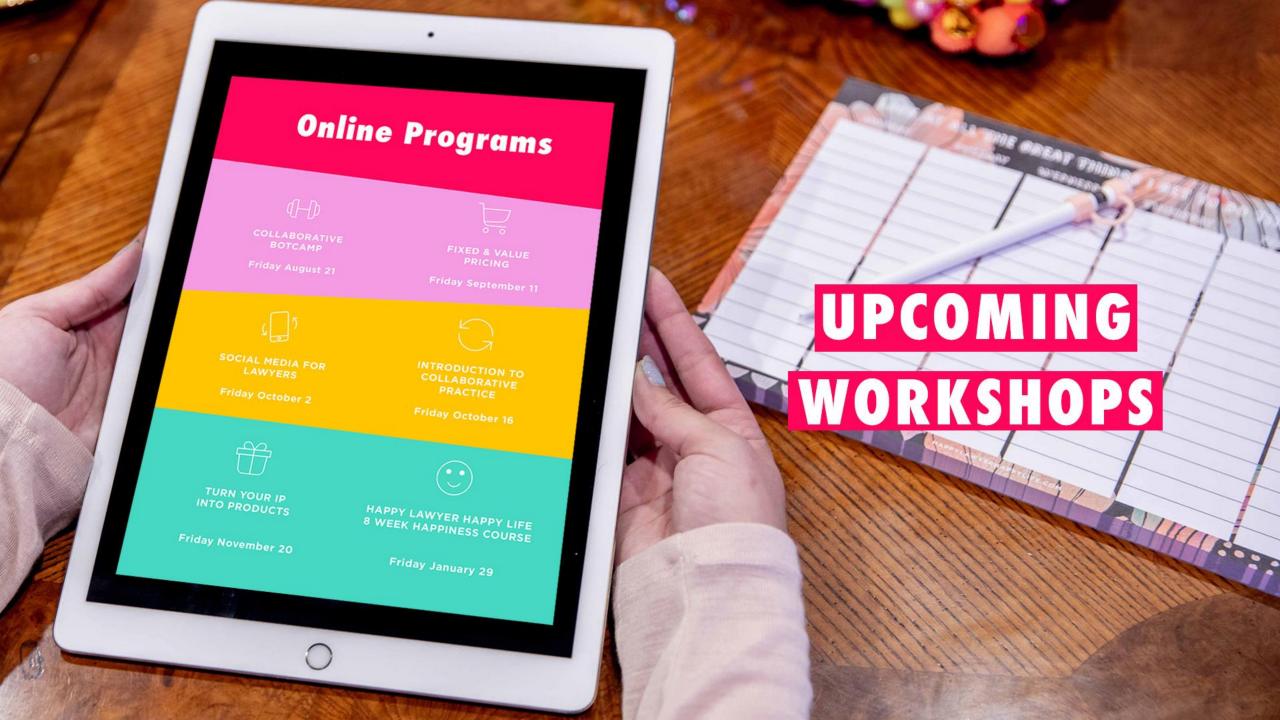
A COURSE RECAP...

4 PARTS TO OUR PROGRAM...

- 1 KNOW YOUR MARKET
- 2 WHAT PRODUCTS ARE FOR YOU?
- 3 MVP!
- 4 THE NEXT STEPS (TIME TO SELL IT!)



WHAT'S NEXT?



THANK YOU!



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