



the retreat

**Partnership Opportunities
Happy Lawyer Happy Life
The Retreat 'Virtual Style' 5 & 6 November 2021**



**HAPPY LAWYER
HAPPY LIFE**

Hi!

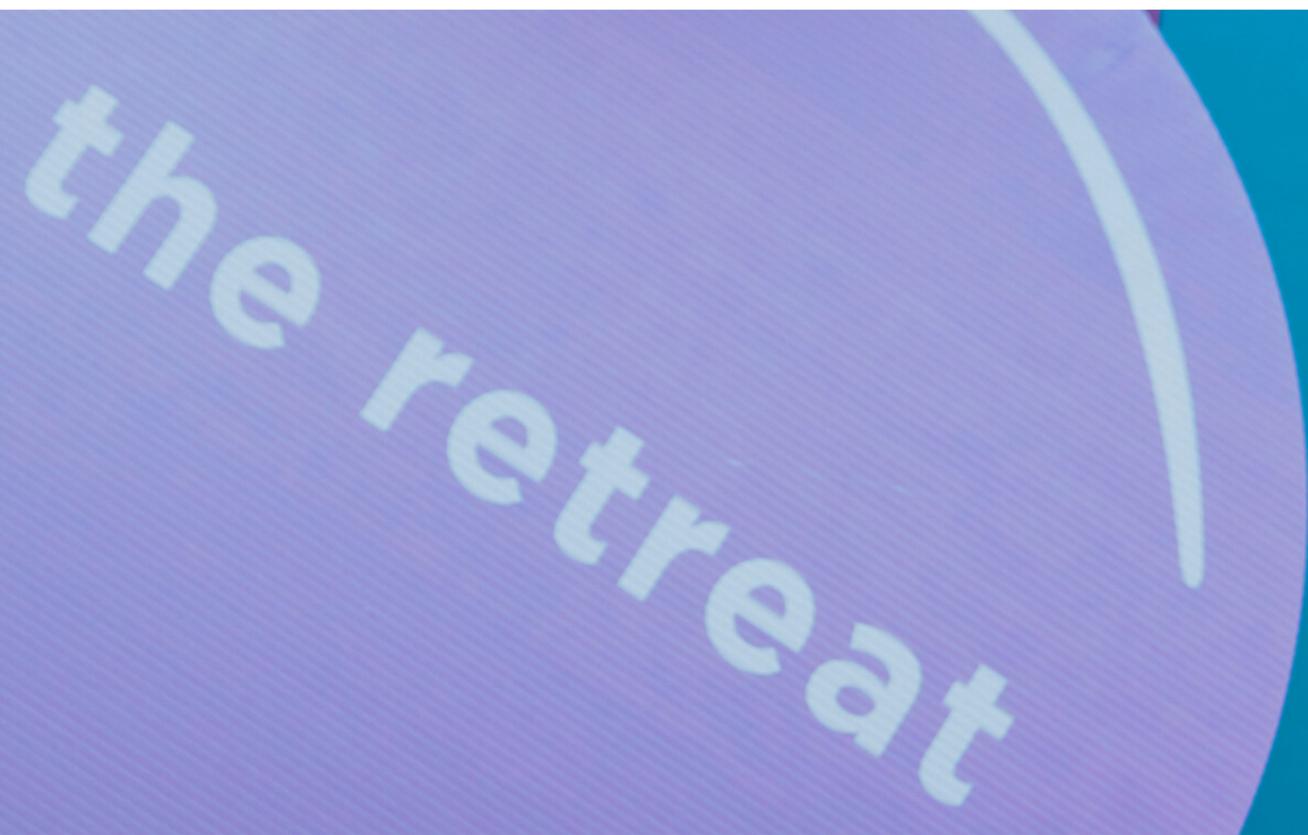
If you are interested in working with a dynamic brand and building relationships in the legal industry then we would love the chance to share how we can work with you too!



I am Clarissa Rayward and I have been in law for over 20 years now. Through my brands, The Happy Family Lawyer, Brisbane Family Law Centre and Happy Lawyer Happy Life I work with a community of law firm leaders nationwide, who are focused on building law firms for the future.



Through my book, weekly podcast and social channels, live presentations and online business membership, I have the ears and eyes of thousands of lawyers nationwide.



We see each partnership as being one-of-a-kind and have prepared this kit so that you can learn a little more about us and to share a few suggestions on how we can help you get your brand in front of our audience at our upcoming signature event- The Retreat!



Come join us for The Retreat!

What is 'The Retreat' you ask?

Well it is the most colourful event in #Lawland!

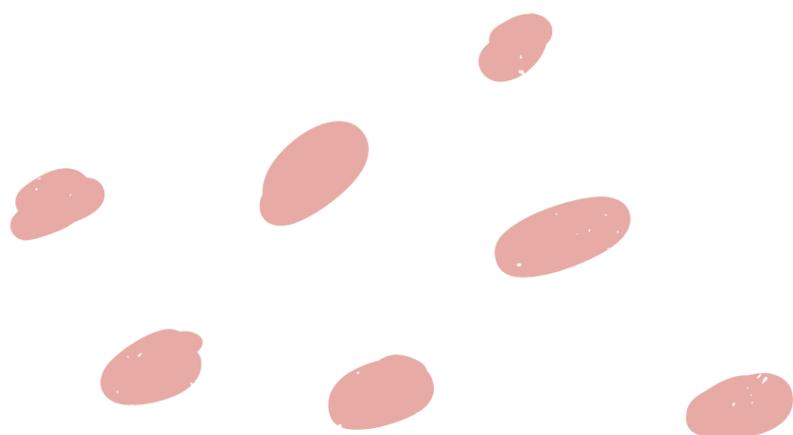
The Retreat is our 2 day signature conference that is happening in person and online this year.

100 law firm owners across the country will be coming together as we focus on what it will take to build law businesses that will succeed now and into the future.

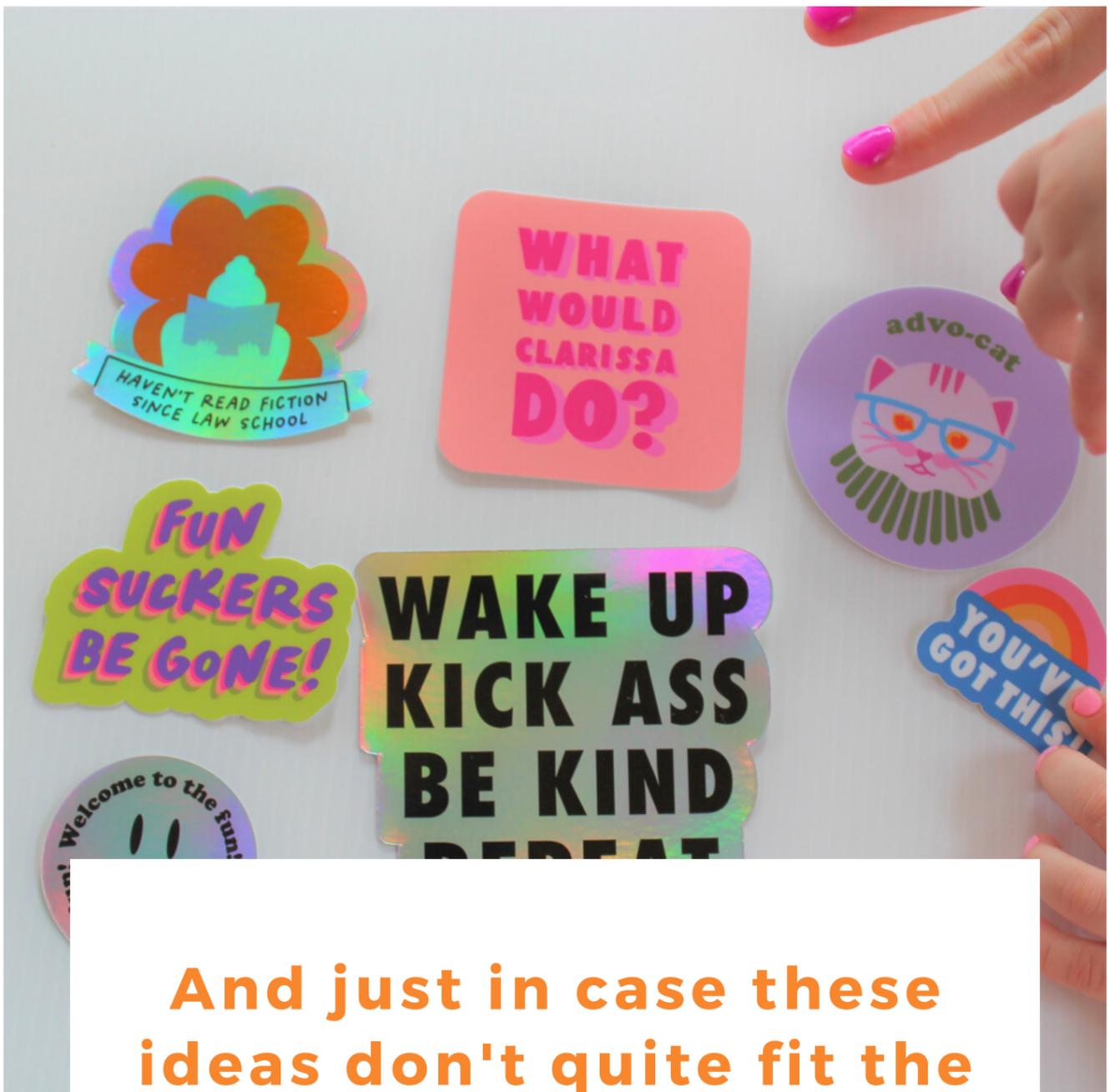


Our attendees are-

- Boutique Law Firm Owners
- Located all over Australia
- Majority women (over 80% attendees are women business owners)
- Practicing in all areas of the law
- Entrepreneurial- many running national practices virtually



We have included our partnership opportunities for our signature event 'The Retreat' but we would love to discuss long term partnership opportunities too!



And just in case these ideas don't quite fit the bill, just ask what else we can do!



Hi my name is Clarissa Rayward and thank you for your interest in working with me. I guess you might want to know a little more about me? Well here goes!

I am a wife, mum to two, Divorce Lawyer (don't hold that against me!) and lover of chocolate, coffee and anything colourful! I love to write, dance and spend any free moment I have 'crafting' (or as I like to call it #bedazzling!)

By day I am an accredited specialist family lawyer and the Director of the Brisbane Family Law Centre, a multidisciplinary practice where my team of lawyers work alongside counsellors and financial planners to ensure that clients receive the holistic support they need through divorce. I specialise in working with families through separation in a way that keeps them away from the Courts and ideally enables them to remain friends for the future. This takes courage, and is not for everyone, but divorce is one of the most challenging moments any of us can experience and after almost 20 years in family law I have come to learn that a long, expensive and combative legal process is rarely good for anyone.

I published my first book, *Splitsville- How to separate, stay out of court and stay friends* in 2015 and have since spent countless hours training family lawyers in Australia and around the world in better ways we can help our clients through divorce.

In my 'other hours' I work with lawyers around Australia through my 'side hustle' 'Happy Lawyer Happy Life'. After managing my own experience of burn out thanks to my life as a lawyer, I now work helping others ensure they can build great lives in law (and outside of it too!) My podcast and book both titled 'Happy Lawyer Happy Life' offer insights and resources for legal professionals seeking fulfilling careers and happiness both in law and in life.

I didn't set out to be a happiness advocate in law but it seems that is just how it has all come together and in 2019 I was recognised as the Lawyers Weekly Australian Law Awards Wellness Advocate of the Year and the inaugural winner of the Minds Court Individual Wellness Advocate in Law. These days I still work with families all around Australia helping them through divorce and separation and all the bits in between. But in my 'free time' I am working hard to change the way lawyers practise law, to reduce our overly high rates of anxiety, depression and psychological illhealth just in case one of my girls decides this crazy career might be for her too!

So there you go. Me in a few too many paragraphs :)

5 ways we can work together on this year's Retreat!

Event Partner

Join us as a dedicated event partner and let us build a campaign that profiles your brand to our audience. We have 3 event partnerships available and we like to think of this as the 'bells and whistles' of partnership options! As our exclusive event partner your brand is featured in our pre-event communications and social media posts. You have the opportunity to include a curated gift in our 'Magic Box' deliveries to all attendees nationwide. And because we know our community, we have an idea for a video campaign for you during and after our event that will ensure that your brand shines.

Value \$4,450

01

Session Partner

Across our 2 day event, we have 8 session partnerships up for grabs. As a session partner your brand will be introduced at the beginning and end of the session, your logo will be displayed on promotional materials before and during our event and you can include a curated gift for all attendees in our Retreat Boxes- our customised event gift boxes that are being sent to all attendees prior to our event.

Value \$1,350 + your gift

02

03

Giveaways

Who doesn't love a good giveaway! We love your brand and know our audience will too. A fun giveaway to our community of legal leaders is the perfect way for your brand to get in front of a new audience. You might have a product in mind for all of our attendees or perhaps a few individual gifts we can use as on the spot prizes.

Cost of your prize!

04

Magic Box Partner

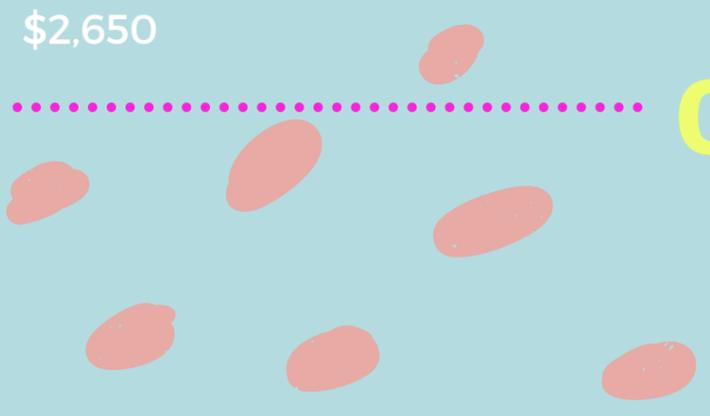
We are known for our out of the box events that are full of surprises! Our curated 'Magic Gift Boxes' were the stars of The 2020 Retreat so we are bringing them back again this year! Across the 2 days of our event, each presentation is partnered with a gift, game or snack designed to surprise and delight our attendees. As our Magic Box Partner we will work with you to curate the perfect gift to get your brand in front of 100 lawyers nationwide or join with us in sponsoring one of 3 books, authored by speakers at our event!

Value- \$899 + the cost of your gift or Book sponsorships for \$2,650

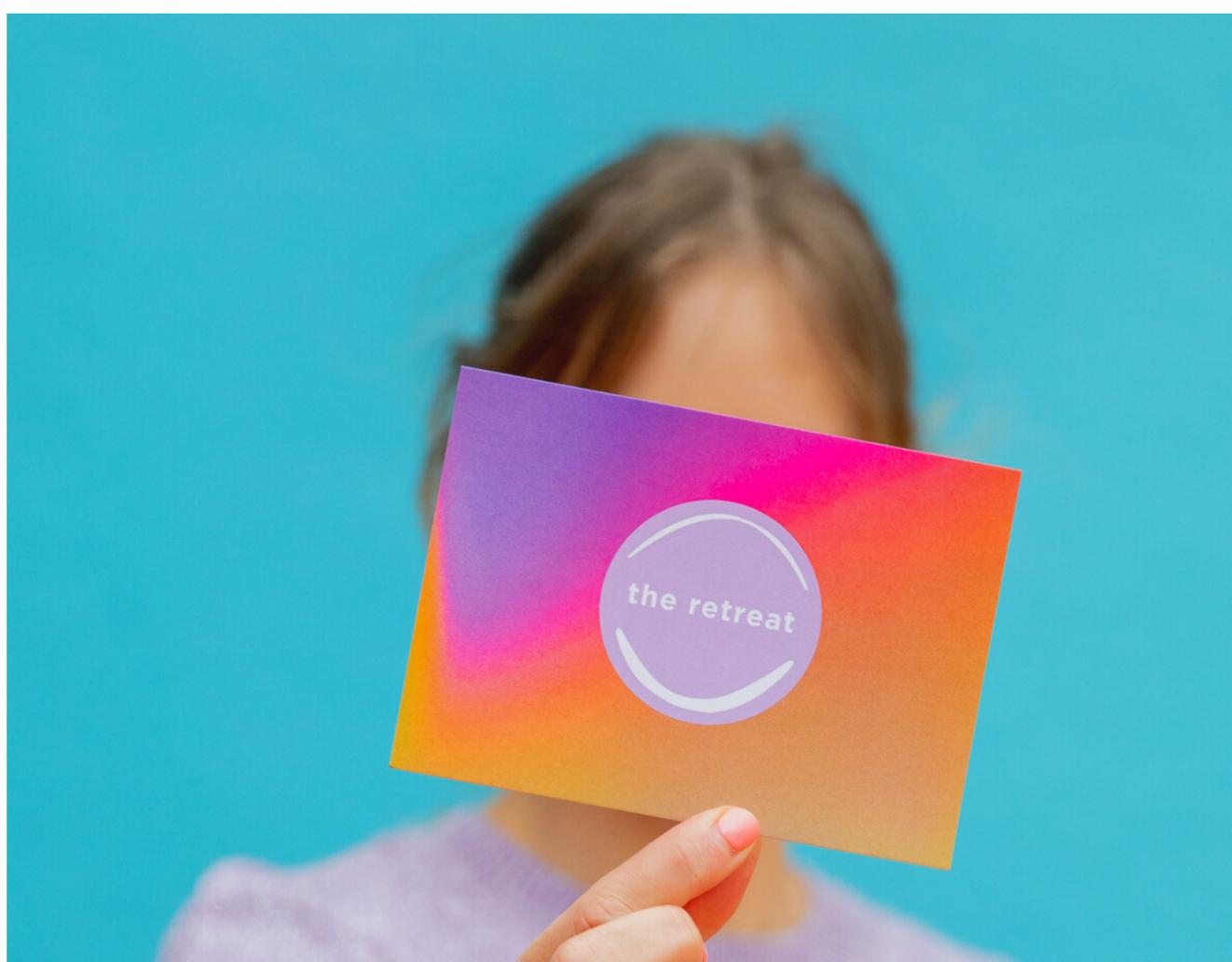
& Anything Else

And just in case any of the above don't quite work for you then reach out as we would love the chance to chat to you and design something just for you!

05

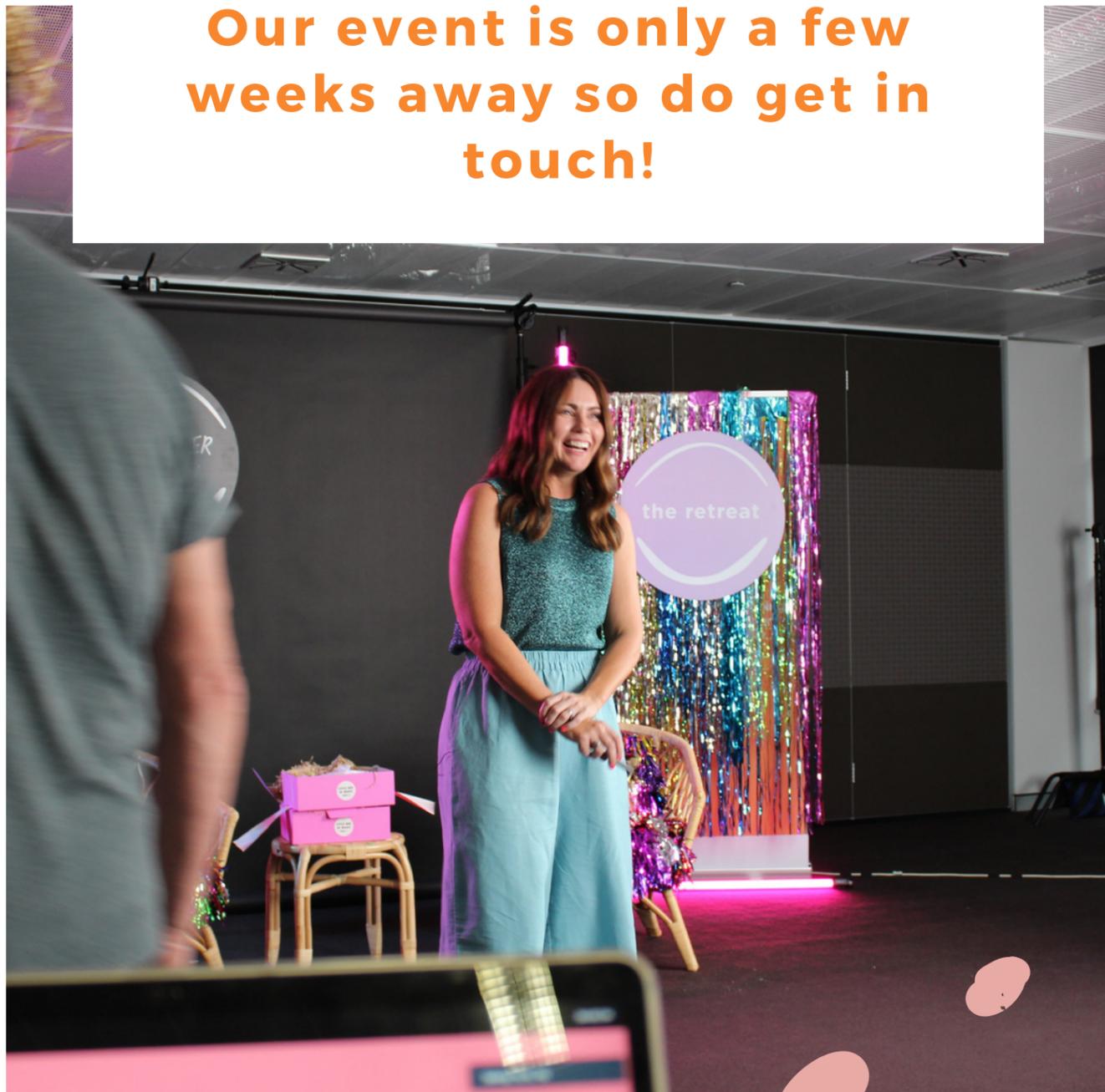


**So those are a few ideas for
you to ponder!**



**I am looking forward to
discussing how we can work
with you!**

**Our event is only a few
weeks away so do get in
touch!**



See you soon!

Clarissa Rayward

happylawyerhappylife.com