



HAPPY LAWYER
HAPPY LIFE



Partnership Opportunities for
The Retreat 2019



Peppers, Kingscliff 8 + 9 November 2019

Thank you to our platinum partner

automio

happylawyerhappylife.com
[/theretreatpartnership](https://www.instagram.com/theretreatpartnership)



the club



*Are you our
next Partner?*

On 8 and 9 of November 2019 members of “The Club” are coming together at Peppers Resort Kingscliff, NSW for our annual 2 day business retreat and we are looking for brand partners to join our event.

Let me introduce myself, I am Clarissa Rayward- a wife, mum and divorce lawyer who runs a multidisciplinary family law practice in Brisbane Australia.

In 2014, 2015 and 2016 I was also named among the leading Family Lawyers in Queensland by the Doyle’s Guide to the Australian Legal Profession. In 2015 I was awarded the Lawyers Weekly ‘Thought Leader of the Year’ Award for my work in opening a dialogue for better ways to support families experiencing divorce and separation.

In 2016 I launched a new venture ‘Happy Lawyer, Happy Life’ in response to the growing number of lawyers and other professionals reaching out to me looking for ways of finding ‘Happiness’ in their careers.

I have since then established a podcast, a book, an online course and an online mastermind program “The Club” to provide a complete knowledge centre for lawyers looking to make the best of their lives in and outside of the law.

Following many years of work as what I like to call an ‘accidental wellness advocate’ in law, I was recognised as the 2019 Lawyers Weekly Australian Law Awards Wellness Advocate of the Year. Over the past 4+ years, lawyers both nationally and internationally have jumped aboard my ‘happiness project’ by listening to the podcast, reading the book, participating in the 7 day happiness challenge or 8 week online course, talking with friends and colleagues and perhaps most importantly, asking the question- how can I be a happier lawyer?

The purpose of The Retreat is to bring together this community of like-minded legal professionals in a fun but educative environment. This is no usual legal conference- gone are the heavy papers, black and white powerpoints and branded water bottles! Instead you can be assured of relevant topics on all aspects of running a modern legal practice from experts in and outside of our profession. Think ‘TEDX’ for lawyers- our presenters are hand picked to both inspire and educate through speech.

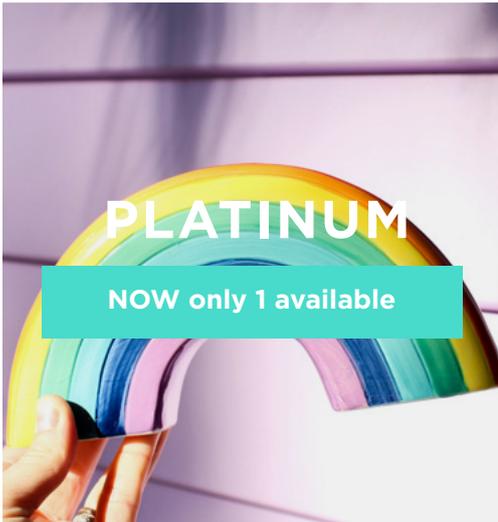
I am reaching out to you and a small group of selected brands that I hope might partner with us for this event. ‘The Club’ community consists of close to 100 lawyers nationwide who are highly engaged in building practices for the future and are looking for assistance with technology and business services to ensure they can build profitable, modern and nimble practices.

As a Partner for the Retreat you will have access to our members both at our event and in our community who are genuinely interested in products and services that will enable them to better do the work they love to do.

So what do you think? If you are interested in learning more, signing up or just coming for 2 and a bit days of great fun (and a lot of business learning on the side!) then please do get in touch with me or my team. We have outlined our partnership packages available but if you have an idea that you think would fit, don’t hesitate to get in touch!

Clarissa Rayward

Partnership Packages



Become a platinum partner for the Retreat.

Value \$6,600 incl GST

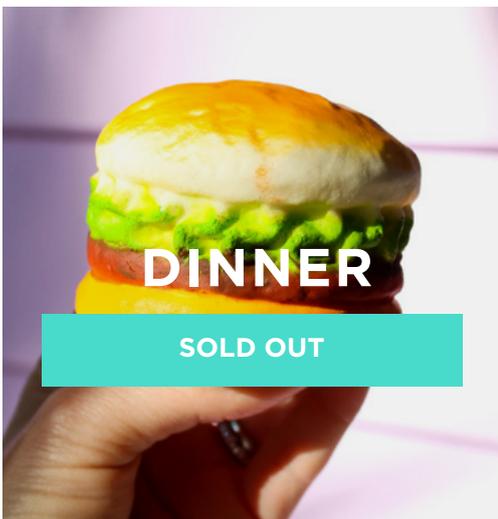
- 15 min “TED talk” styled speaking slot for your brand
- Logo on The Retreat Landing Page
- Logo on the program
- Logo on emails leading up to the event
- Logo/ mention on social and marketing campaigns
- Logo/ mention to HLHL community
- Verbal acknowledgment during the retreat which will be captured on video for future marketing
- 3 full reserved places at the retreat inclusive of daily catering
- 3 reserved places at the retreat dinner
- Exclusive mention on HLHL podcast leading up to event
- Exclusive mention on emails to attendees leading up to event
- Mention on live retreat blogs
- Optional booth set-up outside foyer
- Option to provide banner during welcome and registration
- Option to provide branded gift to attendees
- Option to display banner in the room
- Option to include special offer to attendees



Become a gold partner for the Retreat.

Value \$4,400 incl GST

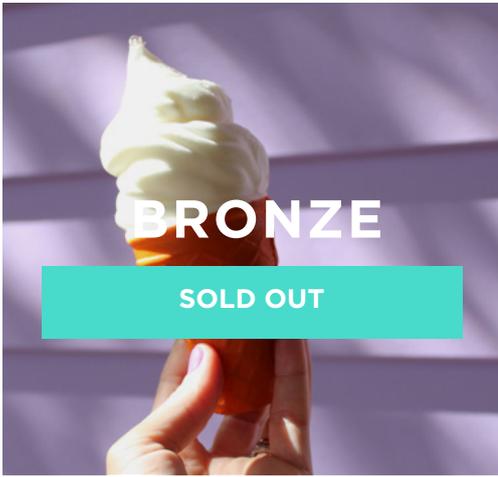
- Logo on the retreat landing page
- Logo/ mention on social/ marketing campaigns
- Logo/ mention to HLHL community
- Logo on emails leading up to the event
- Verbal acknowledgment during the retreat which will be captured on video for future marketing opportunities
- 2 full reserved places at the retreat inclusive of daily catering
- 2 reserved places at the retreat dinner
- Mention on live retreat blogs
- Option to display banner in the room
- Option to include special offer to attendees
- Option to provide branded gift to attendees



Become the dinner partner for the Retreat.

Value \$3,300 incl GST

- Exclusive opportunity to sponsor the retreat dinner Saturday night
- Logo on the retreat landing page
- Logo on the dinner ticket
- Logo on emails leading up to the event
- Verbal acknowledgment during the retreat which will be captured on video for future marketing opportunities
- 2 Complimentary places at the retreat inclusive of daily catering
- 2-4 Complimentary places at the retreat dinner
- Option to provide branded gift to attendees at dinner



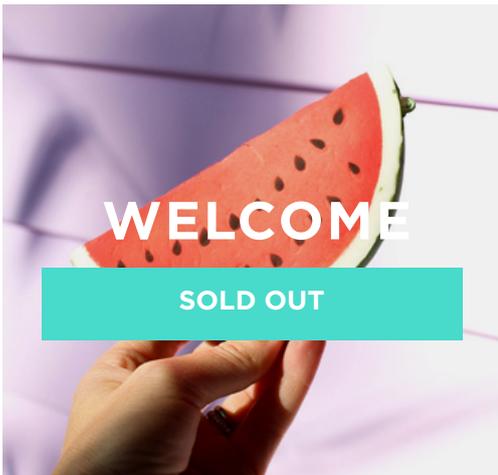
BRONZE

SOLD OUT

Become a bronze partner for the Retreat.

Value \$2,200 incl GST

- Logo on the retreat landing page
- Logo on the retreat program
- Logo on emails leading up to the event
- Verbal acknowledgment during the retreat which will be captured on video for future marketing opportunities
- Reserved place at the retreat inclusive of daily catering
- Reserved place at the retreat dinner
- Option to include special offer to attendees
- Option to provide branded gift to attendees
- Mention on live retreat blogs
- Option to display banner in the room



WELCOME

SOLD OUT

Become the welcome partner for the Retreat.

Value \$1,300 incl GST

- Logo on the retreat landing page
- Complimentary place at the retreat inclusive of daily catering
- Complimentary place at the retreat dinner
- Exclusive mention at the retreat
- Option to provide banner during welcome and registration
- Option to include special offer or gift to attendees upon welcome / registration



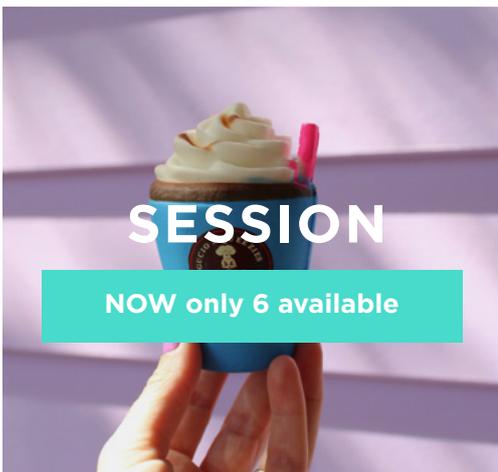
WELLNESS

Only 1 available

Become the wellness partner for the Retreat.

Value \$1,100 incl GST

- Exclusive opportunity to host the Saturday morning Yoga/ Meditation/ Walking or activity with attendees
- Exclusive mention at the retreat
- Complimentary place at the retreat on day 2 inclusive of catering
- Option to include special offer to attendees
- Option to provide branded gift to attendees



SESSION

NOW only 6 available

Become a session partner for the Retreat.

Value \$880 incl GST

- Logo on the program at session time
- Verbal acknowledgment at session which will be captured on video for future marketing opportunities
- Option to include special offer to attendees at sponsored session
- Option to provide branded gift to attendees at sponsored session
- Option to display banner during session
- Complimentary place at the retreat on sponsored session day inclusive of daily catering

FRIDAY DAY 1

Session opened to Partners

9- 9:30am

Welcome by Clarissa Rayward

9:30- 10:15am



Matthew Hickey— Why finding your voice matters! understanding how to use your voice (and how others' use theirs) can make you a more effective lawyer and person.

10:20- 10:55am



Claudia King—How To Make Seven Figures At Your Law Firm

11:00- 11:30am

Morning Tea Break

Session opened to Partners

11:30- 12:10pm



John Knight— What the great legal businesses are doing right now? [From profit to strategy]

12:20- 12:55pm



Demetrio Zema—Same Same ... but different? - With everyone "doing things differently" how do you really stand out in a crowded legal market place!

1- 2pm

Lunch Break at Seasons Restaurant

Session opened to Partners

2- 2:30pm



Mel Telecican— Overcoming Distrust In The Marketplace: Winning personal & business branding for 2020.

2:30- 3pm



Lynda McKie— The Barefoot Investor and The Bindi Patch

3- 3:30pm



Dyan Burgess— Design thinking or MVP: Call it what you want - let's get creative!

3:30- 4pm

Afternoon Tea Break

Session opened to Partners

4- 4:20pm



Royal Reed— Kindness as the new KPI: A simple way to measure success may be just as effective by returning to the principle of kindness.

4:20- 4:40pm



Shelby Timmins— It's All A Façade! The truth behind life in law.

4:45- 5:20pm



Jason Malouin— Authentic and Effective Communication

5:20- 5:30pm

A Wrap Up!

7pm- Late

Retreat Dinner at Lagoon Poolside

SATURDAY DAY 2

Session closed to Partners

9- 9:15am

Welcome by Clarissa Rayward

9:15- 10:30am



Andrew Griffiths— Future Proof Your Spirit: 7 strategies to reconnect, to protect and to nurture your true self.

10:30- 11:00am



Jennifer Harris— More Than Monthly Macchiatos: Mentoring for impact.

11:00- 11:30am

Morning Tea Break

Session opened to Partners

11:30- 12:10pm



Sam Buckby— Creating inspired work spaces with people, performance and purpose in mind.

12:15- 12:55pm



Dave Eddy — The Funny Thing(s) About Lawyer Marketing: There's no doubt about it - lawyers are unique humans* and according to a recently released study on marketing in the legal industry, unique humans tend to produce some pretty unique marketing!

1- 1:30pm



Jo Alilovic— Scaling the old fashioned way - with people!

1:30- 2:30pm

Lunch Break at Seasons Restaurant

Session opened to Partners

2:30- 3pm



Ann Maree David— The Power of Connection: It Starts with You!

3- 3:30pm



Lucy Dickens— Productise and Profit: How to simplify your business so you can do work you love.

3:30- 4pm



Katherine Maslen— Do it now: You have everything inside of you to make that shift and make it now.

4- 4:30pm

Afternoon Tea Break

Session opened to Partners

4:30- 5:15pm



Jacob Aldridge— Everything I Learnt, I Learnt from Cinema: Lessons from the World's Greatest Cinephile.

5:15- 5:30pm

Clarissa to Close the Retreat 2019— A Wrap Up!

Where to from here...

SECURE YOUR PARTNERSHIP

Join us at "The Retreat" by securing your partnership now.

We offer a variety of unique partnership packs to ultimately share your message with my audience of those lawyers who are in 'The Club' and others from around the nation.

Following your expression of interest and application, written confirmation will follow and a tax invoice will be issued for payment.

If partnering with "The Club Retreat" is a fit for you and your business I encourage you to attend the event in full. "The Retreat" will be a intimate and hands-on conference where connection, friendship and building healthy business relationships is at the heart.

I look forward to partnering with you.

MARKETING REACH

The Retreat will be heavily promoted to my Happy Lawyer Happy Life community nation and even worldwide through our website, electronic marketing and socials.

SOCIAL STATS

Happy Lawyer Happy Life - The Podcast

90%	Australia
10%	Overseas
2 400+	Average downloads per episode
175 000	Worldwide Listeners over the first 100 episodes



110 Members
20 Faculty Members



5 082+ followers
9 830+ post reach



7 054+ followers



4 604+ followers



1 591+ followers



4 500+ email subscribers
(THFL & HLHL)



happylawyerhappylife.com
Top Daily View: 1 071+
Top Weekly View: 2 830+
Top Monthly View: 7 537+

ATTEND

Your package will include attendance at either specified sessions or the whole Retreat.

However if you would also like to bring additional members of your team along, we are happy to offer you the opportunity to do so at the special rate of \$1, 100.

EARLY CONFIRMATION

Early confirmation of your partnership will ensure a higher level of brand exposure. An exclusive promotional campaign and a continuing web presence will ensure your brand will receive maximum exposure in the lead up to the event.

The Retreat is the ideal opportunity to consolidate your profile with my Happy Lawyer Happy Life community of innovative, entrepreneurial lawyers and like-minded professionals.

CONTACT

CLARISSA RAYWARD

Accredited Family Law Specialist, Mediator, Collaborative Lawyer, Podcaster, Author, Speaker at Brisbane Family Law Centre & Happy Lawyer Happy Life

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amicably