



Come join...

The Retreat 2020

Partnership Opportunities for the Retreat 2020

**Friday 6 and Saturday 7
November 2020**

Online wherever you are!

ARE YOU OUR NEXT PARTNER?

Virtually on 6 and 7 of November 2020 members of “The Club” and our friends and colleagues are coming together online wherever you are for our annual 2 day business retreat and we are looking for brand partners to join our event.

Hi my name is Clarissa Rayward and thank you for your interest in working with me for your upcoming event. I guess you might want to know a little more about me? Well here goes!

I am a wife, mum to two, Divorce Lawyer (don't hold that against me!) and lover of chocolate, coffee and anything colourful! I love to write, dance and spend any free moment I have 'crafting' (or as I like to call it #bedazzling!). By day I am an accredited specialist family lawyer and the Director of the Brisbane Family Law Centre, a multidisciplinary practice where my team of lawyers work alongside counsellors and financial planners to ensure that clients receive the holistic support they need through divorce. I specialise in working with families through separation in a way that keeps them away from the Courts and ideally enables them to remain friends for the future. This takes courage, and is not for everyone, but divorce is one of the most challenging moments any of us can experience and after almost 20 years in family law I have come to learn that a long, expensive and combative legal process is rarely good for anyone.

I published my first book, Splitsville- How to separate, stay out of court and stay friends in 2015 and have since spent countless hours training family lawyers in Australia and around the world in better ways we can help our clients through divorce. In my 'other hours' I work with lawyers around Australia through my 'side hustle' 'Happy Lawyer Happy Life'. After managing my own experience of burn out thanks to my life as a lawyer, I now work helping others ensure they can build great lives in law (and outside of it too!) My podcast and book both titled 'Happy Lawyer Happy Life' offer insights and resources for legal professionals seeking fulfilling careers and happiness both in law and in life.

The purpose of The Retreat is to bring together this community of like-minded legal professionals in a fun but educative environment. This is no usual legal conference- gone are the heavy papers, black and white powerpoints and branded water bottles! Instead you can be assured of relevant topics on all aspects of running a modern legal practice from experts in and outside of our profession. Think 'TEDX' for lawyers- our presenters are hand picked to both inspire and educate through speech.

I am reaching out to you and a small group of selected brands that I hope might partner with us for this event. 'The Club' community consists of close to 100 lawyers nationwide who are highly engaged in building practices for the future and are looking for assistance with technology and business services to ensure they can build profitable, modern and nimble practices. As a Partner for the Retreat you will have access to our members both at our event and in our community who are genuinely interested in products and services that will enable them to better do the work they love to do.

So what do you think? If you are interested in learning more, signing up or just coming for 2 and a bit days of great fun (and a lot of business learning on the side!) then please do get in touch with me or my team. We are doing things a little differently this year and that goes for our partnerships too... We look forward to discussing partnership opportunities with you for the retreat 2020!

Clarissa Rayward

PROGRAM

F
R
I
D
A
Y

SESSION 1

9:00am - 11:00am



Clarissa Rayward



Andrew Griffiths

11:00am - 11:30am

MORNING TEA BREAK

SESSION 2

11:30am - 1:00pm



Ann-Maree David



Mel Telecican



Rachael Hempling

1:00pm - 2:00pm

LUNCH BREAK

SESSION 3

2:00pm - 3:30pm



Cullen Haynes



Jennifer Harris



Kelly Stanford

3:30- 4pm

AFTERNOON TEA BREAK

SESSION 4

3:30pm - 5:30pm



John Knight

S
A
T
U
R
D
A
Y

SESSION 1

9:00am - 10:30am



Lisa Cox



Lucy Dickens

10:30am - 11:00am

MORNING TEA BREAK

SESSION 2

11:00am - 12:00pm



Super secret speaker!

12:00pm - 1:00pm

LUNCH BREAK

SESSION 3

1:00pm - 3:00pm



Cara Austen



Kiarah Kelly



Sophie Bradshaw



Demetrio Zema

3:00- 3:30pm

AFTERNOON TEA BREAK

SESSION 4

3:30pm - 5:30pm



Nikki Grummitt



Emma Fitzgerald



Jacob Aldridge

PACKAGES!

When it comes to partnerships we love to get creative. As this year's event is hitting the virtual airwaves we are committed to ensuring that your brand receives the exposure you need in a way that fits with the style and theme of the event that we have come to know and love as The Retreat.

We are anticipating 100 attendees at this year's event from all over Australia almost all of whom are law firm owners or leaders. We encourage you to get creative, think outside the box and have some fun but just in case you need some inspiration here are a few ideas we think could work.

PLATINUM PARTNER

As our platinum partner we are building the bells and whistles! This would include your brand featuring in pre-event communications and social media promotion. We would also work with you to build a gift for attendees to be included in our personalised 'Little Boxes of Retreat Magic' that are being hand delivered to attendees in advance of the event. And we have an idea for a video campaign across the two days of the event that will ensure your brand shines. In short as our platinum partner we will do all we can to ensure your brand shines along with ours!

Value \$7,850

MAGIC BOX PARTNER

We are madly filling 100 neon pink gift boxes up here at Happy Lawyer Happy Life Headquarters that will be hand couriered to our attendees all around Australia and New Zealand. As our exclusive Little Box of Magic Partner your Brand will have the opportunity to join in the magic fun and share in the Kudos of what we think will be a true highlight of this year's Retreat. We like to think of these Little Magic Boxes as the glitter that will take this zoomfest to a whole new playing field. As our 2 days unfold, each session is partnered with a gift/ game or snack designed to ensure those playing along at home still have the Happy Lawyer Happy Life experience that our annual Retreat has become known for. As our Magic Box partner we would welcome the chance to work with you to ensure this piece is something truly special for you and our attendees.

Value \$5,850

MORE PACKAGES OVER THE PAGE...



MORE PACKAGES...

CLUB HUB PARTNER

This year we are encouraging participants to get together in small groups around the Country in what we like to call 'Club Hubs'. 'The Club' is our online membership of 100 lawyers around Australia and New Zealand. The Club is a business group like no other in Lawland where collaboration is key and true friendships have been formed. Our Club members have organised 'Club Hubs' where groups for up to 5 are getting together to get the best out of the community and learning that the Retreat provides. As our Club Hub Partner you will have the chance to build a unique experience for our 'Hubs' around Australia while ensuring your brand is front and centre with our attendees. Think decorations, challenges and games as we put the fun back into Law!

Value \$3,450

SESSION PARTNER

The Retreat is known for vibrant, thought provoking presentations that you just won't see anywhere else in #Lawland. This year's program is our best so far (we can say that as we know what is in store!) bringing together a wealth of legal and business talent with a few inspirational surprises as well. As a session partner we will work with you to ensure your brand shines during the session of your choice and we have a fun video campaign idea for this package that we think will bring the necessary brand attention mixed with the right amount of fun!

Value \$999 (8 available)

So there are a few ideas but we are always up for creative collaborations so if you have an idea that you think could work we would love to hear it!

#readysretreat

WHERE TO FROM HERE?

SECURE YOUR PARTNERSHIP

Join us at “The VIRTUAL Retreat” by securing your partnership now. This year we are doing things a little bit differently. We have a number of ideas for partnership... but this year we want it to be bespoke to suit your needs. Following your expression of interest we will organise to speak with you to build a virtual partner pack that best achieves your goals. If partnering with us is a fit for you and your business, I encourage you to attend the event in full. “The Retreat” will be an intimate and hands-on conference where connection, friendship and building healthy business relationships is at the heart. I look forward to partnering with you.

MARKETING REACH

The Retreat will be heavily promoted to my Happy Lawyer Happy Life community nationally and even worldwide through our website, electronic marketing and socials.

SOCIAL STATS



Happy Lawyer Happy Life - The Podcast

90% Australia 10% Overseas

2400+ Average downloads per episode

350000 Worldwide Listeners (first 200 episodes)



98 Members

20 Faculty Members



5161+ Followers



5380+ Followers

9380+ Post Reach



4510+ Subscribers

(THFL + HLHL)



994+ Followers



1609+ Followers

ATTEND

Your package will include attendance at either specified sessions or the whole Retreat. However if you would also like to bring additional members of your team along, we are happy to offer you the opportunity to do so and can discuss a special partner rate.

EARLY CONFIRMATION

Early confirmation of your partnership will ensure a higher level of brand exposure. An exclusive promotional campaign and a continuing web presence will ensure your brand will receive maximum exposure in the lead up to the event.

The Retreat is the ideal opportunity to consolidate your profile with my Happy Lawyer Happy Life community of innovative, entrepreneurial lawyers and like-minded professionals.

CONTACT

CLARISSA RAYWARD

Accredited Family Law Specialist, Mediator, Collaborative Lawyer, Podcaster, Author, Speaker at Brisbane Family Law Centre & Happy Lawyer Happy Life

Level 2 27/14 Argyle Street
Albion 4010
07 3862 1955

clarissa@happylawyerhappylife.com

happylawyerhappylife.com/theretreatpartnership

